

PRESS RELEASE

“A bank” officially launches “A+ (A Plus),” the soon to be everywhere mobile financial service to connect people and businesses across Myanmar

Myanmar, Yangon [14 November 2021] – A bank announces the official launch of **A+** mobile financial service, soon to be available everywhere in Myanmar. With **A+**, every smartphone owner can now send, receive, withdraw money, and make payments to anyone through the **A+** Mobile Wallet app or by visiting the nearest **A bank** branches or agents. This can all be done without needing to open a bank account.

A+ by A bank is designed to meet the growing needs of reliable financial services for Myanmar’s growing mobile population. The **A+** platform will harness the latest financial technology solutions to deliver fast, simple, and safe online payments - anytime, anywhere for your daily lives.

With a tap on the **A+ app**, users can transfer money, mobile top-up, shop online, pay utility bills, repay loans, buy travel and leisure tickets, and game cards. The user experience with the **A+** app has been simplified so everyone can enjoy effortless access to financial services at their convenience. The app is a combination of cashless payment solutions for e-commerce and personal banking features.

The **A+** mobile financial platform provides a circle of trust that connects the community of consumers, agents and merchants, and creates safe, reliable, and seamless online monetary transactions. Using **A+** will come with year-round offers and promotions lined up through the **A+** Loyalty Programs.

A+ app users will get the advantage of instant money transfers at their convenience, cash in and cash out through **A bank** branches and agents. **A+** users can transfer money from one account to another free of charge. They can also easily cash in/cash out through **A bank** branches and agents. A bank’s bank account holder can likewise seamlessly link their **A+** app to transfer money to/from **A+** mobile wallet to **A bank**’s bank account online, without charges.

“With the unexpected surge in digital adoption and rapid acceleration of digital payments, there is still a significant demand for a trusted mobile financial service, and **A bank** aims to deliver the most reliable service for the people. We take customer experience very seriously and take the extra mile to reduce the steps and time it takes for customers to access financial services. Our continuous effort towards innovation and effortless service intends for our customers to spend more time enjoying their daily lives.” said, U Ye Myat Soe, CEO, **A bank**.



A+ is continuously connects with merchants, agents and partners, preparing to provide better service for users across the country. Every small to large business are eligible to apply to become **A+** merchants, agents or both.

Every smartphone user can search and download the “**A+ by A bank**” app on the Google Play Store and Apple’s App Store. Level 1 customers can self-register with mobile number and NRC and easily upgrade to level 2 with photo identification and details of NRC.

For the celebration of the Tazaungdaing festival, **A+** app users will enjoy a one-time welcome gift of “3X E-Money Bonus” for successful app registrations between the 17th and 19th of November 2021. Please follow us on <https://www.facebook.com/APluswallet> for further exciting news and upcoming promotions.

About A+ (<http://www.abank.com.mm>)

A+ (A Plus) is a mobile financial service powered by **A bank**, delivering a new era of digital finance for Myanmar. The mobile payment app powered by A bank allows everyone to enjoy fast, simple, and safe online payments - anytime, anywhere for your daily lives. Users can send and receive money to anyone in Myanmar using either the **A+** mobile app or agents and A bank branches. **A+** will work in partnership with agents, merchants and other digital companies to create a fintech platform and enriching payment experiences for everyone across the country.

About A bank (<http://www.abank.com.mm>)

A bank, formerly known as Ayeyarwaddy Farmers Development Bank, is a major retail and commercial bank in Myanmar. **A bank** was established on 17 November 2015 with a banking license awarded by the Central Bank of Myanmar. **A bank** offers a multitude of retail and commercial banking products and services. **A bank** will transform its business model with expertise, work processes, products, and technology, enabling breakthrough performance and creating sustainable value for our customers and society.

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